

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

-----X
ALFRED TRIPPETT, on behalf of himself and all
others similarly situated

Case No.: 25-cv-00511-DEH-VF

Plaintiffs,

-against-

CJJ FAY DA GROUP, LLC,

Defendant.

-----X

CONSENT DECREE

1. This Consent Decree is entered into as of the Effective Date, as defined below in Paragraph 13, by and between the following parties: Plaintiff ALFRED TRIPPETT ("Plaintiff") and Defendant FAY DA MARKETPLACE CORP., incorrectly sued herein as CJJ FAY DA GROUP, LLC ("Defendant"). Plaintiff and Defendant shall hereinafter be collectively referred to as the "Parties" for the purposes and on the terms specified herein.

RECITALS

2. Title III of the Americans with Disabilities Act of 1990 ("ADA"), 42 U.S.C. §§ 12181-12189 ("ADA") and its implementing regulation, 28 C.F.R. pt. 36, prohibit discrimination on the basis of disability in the full and equal enjoyment of the goods, services, facilities, privileges, advantages, and accommodations by any private entity that owns, leases (or leases to), or operates any place of public accommodation. 42 U.S.C. § 12182(a); 28 C.F.R. § 36.201(a).

3. Defendant operates a website at <https://www.fayda.com>, including all portions thereof or accessed thereon (hereinafter, "Website"), which is available through the Internet.

4. On or about January 17, 2025, Plaintiff filed a purported class action in the U.S. District Court for the Southern District of New York (the “Court”) captioned, ALFRED TRIPPETT, ON BEHALF OF HIMSELF AND ALL OTHER PERSONS SIMILARLY SITUATED V. CJJ FAY DA GROUP, LLC, Case No.: 1:25-cv-511 (the “Action”) alleging that the Website is not fully accessible to individuals with disabilities in violation of Title III of the Americans with Disabilities Act of 1990 (the “ADA”), New York State Human Rights Law (the “NYSHRL”), New York State Civil Rights Law (the “NYSCRL”), and New York City Human Rights Law (the “NYCHRL”).

5. On February 21, 2025, Defendant appeared in the Action via counsel, and on February 24, 2025, the Court granted Defendant’s letter motion seeking an extension of time to respond to Plaintiff’s complaint until April 4, 2025.

6. The Parties thereafter reached a settlement in principle, and on April 3, 2025, Plaintiff filed a notice of settlement.

7. On April 4, 2025, the Court issued an Order of Dismissal, dismissing and discontinuing the Action without prejudice to the right to reopen the Action within sixty (60) days if the settlement is not consummated.

8. Defendant disputes and expressly denies each and every material allegation in the Complaint, and most particularly, that the Website is a place of public accommodation, that the Website violates any federal, state or local law, including the ADA, NYSHRL, NYSCRL, and NYCHRL, and that the Website is presently not reasonably accessible for use by individuals with a disability using commercially available screen reader technologies.

9. The Parties mutually desire to settle the Action to avoid cost and inconvenience of litigation and without admission of fault, liability or wrongdoing by either Party.

10. This Consent Decree resolves, settles, and compromises all issues between the Parties in the Action.

11. This Consent Decree is entered into by and only binding upon Plaintiff, individually, but is intended to inure to the benefit of vision impaired individuals who are purported members of the class alleged in the Complaint.

JURISDICTION

11. Plaintiff alleges that Defendant conducts and continues to conduct a substantial and significant amount of business in this District, including the operation of the Website which is available through the internet and physical retail store. Plaintiff contends that the Website is a service, privilege, or advantage of a place of public accommodation subject to Title III of the ADA. 42 U.S.C. §12181(7); 12182(a). Defendant denies that the Website is a public accommodation or that it is a place of public accommodation or otherwise subject to Title III of the ADA, the NYSHRL, NYCRL, and NYCHRL.

12. This Court has jurisdiction over the Action under 28 U.S.C. §1331 and 42 U.S.C. §12188. Defendant objects to the exercise of jurisdiction over it by this Court in this venue, except to the extent that it waives such objection in regard to the settlement of this Action and this Consent Decree. In that regard, The Parties agree that exclusively for purposes of the settlement of this Action and this Consent Decree, venue is appropriate.

AGREED RESOLUTION

13. Plaintiff and Defendant agree that it is in the Parties' best interest to resolve the Action on mutually agreeable terms without further litigation or any admission of fault, liability, or concession that the Defendant is generally subject to personal jurisdiction in this venue. Accordingly, the Parties agree to the entry of this Consent Decree without trial or

further adjudication of any issues of fact or law raised in the Complaint. In resolution of this Action, the Parties hereby AGREE to the following:

DEFINITIONS

14. Effective Date means the date on which this Consent Decree is entered on the Court's Docket Sheet following approval by the Court.

15. Reasonable Efforts means, with respect to a given goal or obligation, the efforts that a reasonable person or entity in Defendant's position would use to achieve that goal or obligation. Any disagreement by the Parties as to whether Defendant has used Reasonable Efforts as provided for under this Consent Decree shall be subject to the dispute resolution procedures set forth in paragraphs 19 through 22 of this Consent Decree. Reasonable Efforts shall be interpreted so as to not require Defendant to undertake efforts the cost, difficulty or impact on the Website of which could constitute an undue burden, as defined in Title III of the ADA but as applied solely to the Website - as though the Website was a standalone business entity, or which efforts could result in a fundamental alteration in the manner in which Defendant operates the Website - or the primary functions related thereto, or which could result in a loss of revenue or traffic on its Website related operations.

TERM

16. The term of this Consent Decree shall commence as of the Effective Date and remain in effect for the earlier of: (a) thirty-six (36) months from the Effective Date; (b) the date, if any, that the United States Department of Justice adopts regulations for websites under Title III of the ADA; or (c) such date as may be extended by mutual agreement of the Parties.

GENERAL NONDISCRIMINATION REQUIREMENTS

17. Pursuant to the terms of this Consent Decree, Defendant:

- a. shall not knowingly or negligently deny persons with a disability (as defined under the ADA), including the Plaintiff, the opportunity to participate in and benefit from the goods, services, privileges, advantages, and accommodations through the Website as set forth herein. 42 U.S.C. §12182(b)(1)(A)(i); 28 C.F.R. § 36.202(a);
- b. shall use Reasonable Efforts to provide persons with a disability (as defined under the ADA), including Plaintiff, an equal opportunity to participate in or benefit from the goods, services, privileges, advantages, and accommodations provided through the Website as set forth herein. 42 U.S.C. § 12182(b)(2)(A)(ii); 28 C.F.R. § 36.202(b); and
- c. shall use Reasonable Efforts to ensure that persons with a disability (as defined under the ADA), including Plaintiff, are not excluded, denied services, segregated, or otherwise treated differently because of the absence of auxiliary aids and services, through the Website as set forth herein. 42 U.S.C. § 12182(b)(2)(A)(iii); 28 C.F.R. § 36.303.

WEBSITE COMPLIANCE WITH TITLE III OF THE ADA

18. Web Accessibility Conformance Timeline: To the extent necessary, Defendant shall use Reasonable Efforts to ensure full and equal enjoyment of the goods, services, privileges, advantages, and accommodations provided by and through the Website (including all pages therein or pages under Defendant's control and ownership which can be navigated to through a link in the Website) according to the following timeline and requirements provided that the following dates will be extended in the instance that the Department of Justice issues regulations for websites under Title III of the ADA while this Consent Decree is in effect and which contain compliance dates and/or deadlines further in the future than the dates set forth herein:

- a. If necessary, within twenty-four (24) months of the Effective Date, the Defendant shall modify the Website as needed to substantially conform to the Web Content Accessibility Guidelines (“WCAG”) 2.1 Level A and AA Success Criteria to the extent determined to be applicable, or any other WCAG guidelines deemed to be applicable, in such a manner so that the Website will be reasonably accessible to persons with vision disabilities.
- b. The Parties acknowledge that Defendant’s obligations under this Agreement do not include: (i) substantial conformance with WCAG standards for user-generated content and/or other content or advertisements and/or Website Defendant does not own, operate, prepare or control but that are linked from the Website (including, but not limited to, any content/website hosted by third parties and implemented on the Website), and (ii) the provision of narrative description for videos. The Parties also agree that if the U.S. Department of Justice or a court with jurisdiction over this matter determines that the WCAG standards or any successor standard that Defendant may have utilized are not required by applicable law, Defendant may choose, in its discretion, to cease the remediation efforts described above.
- c. In achieving such conformance, Defendant may, among other things, rely upon, in whole or in part, the User Agent Accessibility Guidelines (“UAAG”) 1.0; the Authoring Tool Accessibility Guidelines (“ATAG”) 2.0; the Guidance on Applying WCAG to Non-Web Information and Communications Technologies (“WCAG2ICT”), published by the Web Accessibility Initiative of the World Wide Web Consortium (“W3C”); as well as other guidance published by the W3C’s Mobile Accessibility Task Force; the British Broadcasting Corporation Mobile Accessibility Standards and Guidelines 1.0

(“BBCMASG 1.0”) or any combination thereof. If Defendant, in reasonably relying upon any of the foregoing, fails to achieve substantial conformance with the applicable WCAG standard, Defendant will have nonetheless met its obligations.

- d. If Defendant is unable to achieve substantial conformance with the applicable WCAG guidelines despite having used Reasonable Efforts to achieve substantial conformance, it shall be deemed to have satisfied its obligations under this Agreement as set forth herein regarding remediation of the Website.

PROCEDURES IN THE EVENT OF DISPUTES

19. The procedures set forth in Paragraphs 19 through 22 must be exhausted in the event that (i) Plaintiff alleges that Defendant has failed to meet its obligations pursuant to this Consent Decree or (ii) Defendant alleges that there is a criterion of the applicable WCAG standard with which it cannot substantially comply as set forth herein. There will be no breach of this Consent Decree by Defendant in connection with such allegations until the following procedures have been exhausted.

20. If any of the Parties claim this Consent Decree or any portion of it has been violated (“breach”), the Party alleging the breach shall give written notice (including reasonable particulars) of such violation to the party alleged to be in breach. The alleged breaching Party must respond to such written notice of breach no later than sixty (60) calendar days thereafter (the “Cure Period”) unless the Parties agree to extend the time for response. If the alleged breach is of a nature that it cannot be cured during the Cure Period, the Parties shall mutually extend the Cure Period to reflect the reasonable time period in which the alleged breach can be cured. If the Parties are unable to reach a mutually acceptable resolution during the Cure Period, or any extension thereof, the Party

alleging a breach of the Consent Decree may seek enforcement of compliance with this Consent Decree from the Court.

21. There will be no breach of this Consent Decree unless (a) an independent accessibility consultant, mutually agreed to by the Parties or their respective accessibility consultants ("Accessibility Consultant") determines that a particular item(s) cannot be accomplished by a person with a disability who has average screen reader competency using a prominent commercially available screen reader such as Jaws, Voiceover, or NVDA in combination with one of the following browsers (in versions of which that are currently supported by their publishers): Microsoft Edge, Firefox, Safari, and Chrome, and (b) Defendant fails to remedy the issue using Reasonable Efforts within a reasonable period of time of not less than ninety (90) days from receipt of the Accessibility Consultant's opinion. If the Accessibility Consultant believes that a reasonable time using Reasonable Efforts to remedy the items found not to be usable is longer than ninety (90) days, then the Parties may agree on a longer time period without leave of Court so long as the extension is documented in writing and executed by the Parties to this Agreement or their respective counsel. If the Accessibility Consultant finds that a particular item found not to be usable cannot be remedied using Reasonable Efforts, Defendant shall not be obligated to remedy that item.

22. Any notice or communication required or permitted to be given to the Parties hereunder shall be given in writing by e-mail and by overnight express mail or United States first class mail, addressed as follows:

For Plaintiff:

Gabriel A. Levy Esq.
GABRIEL A. LEVY, P.C.
1129 Northern Boulevard, Suite 404
Manhasset, New York 11030
Email: glevyfirm@gmail.com
Phone: 347-941-4715

For Defendant:

Lawrence S. Han, Esq.
RIVKIN RADLER LLP
926 RXR Plaza
Uniondale, New York 11556
E-mail: lawrence.han@rivkin.com
Phone: 516-357-3000
Fax: 516-357-3333

MODIFICATION

23. No modification of this Consent Decree shall be effective unless in writing and signed by authorized representatives of all Parties. Notwithstanding the foregoing, the Parties may mutually consent to the modification or extension of any deadline hereunder without requiring approval by the Court.

ENFORCEMENT AND OTHER PROVISIONS

24. The interpretation and enforcement of this Consent Decree shall be governed by the laws of the State of New York.

25. If any provision of this Consent Decree is determined to be invalid, unenforceable, or otherwise contrary to applicable law, such provision shall be deemed restated to reflect as nearly as possible and to the fullest extent permitted by applicable law its original intent and shall not, in any event, affect any other provisions, all of which shall remain valid and enforceable to the fullest extent permitted by applicable law.

PERSONS BOUND AND INTENDED THIRD-PARTY BENEFICIARIES

26. The Parties to this Consent Decree expressly intend and agree that this Consent Decree shall inure to the benefit of all persons with vision disabilities as defined by the ADA including those who utilize a screen reader to access the Website, which disabled persons shall constitute third-party beneficiaries to this Consent Decree, but does not bind members of the putative class identified in Plaintiff's Complaint as no class has been identified.

27. The signatories represent that they have the authority to bind the respective Parties, Plaintiff and Defendant to this Consent Decree.

[SIGNATURE PAGE TO FOLLOW]

CONSENT DECREE HAS BEEN READ

28. This Consent Decree has been carefully read by each of the Parties, and its contents are known and understood by each of the Parties. This Consent Decree is signed freely by each party executing it. The Parties each had an opportunity to consult with their counsel prior to executing the Consent Decree.

04 / 29 / 2025
Dated: _____

PLAINTIFF ALFRED TRIPPETT
By: 

Dated: _____

DEFENDANT FAY DA MARKETPLACE
CORP., i/s/h/a CJI FAY DA GROUP, LLC
By: _____
Title: _____

APPROVED AS TO FORM AND CONTENT:

04 / 29 / 2025
Dated: _____

PLAINTIFF'S LAWYERS
By: *Gabriel A. Levy*
Gabriel A. Levy Esq.
GABRIEL A. LEVY, P.C.
1129 Northern Boulevard, Suite 404
Manhasset, New York 11030
Email: glevyfirm@gmail.com
Phone: 347-941-4715

Dated: _____

DEFENDANT'S LAWYERS
By: _____
Lawrence S. Han, Esq.
RIVKIN RADLER LLP
926 RXR Plaza
Uniondale, New York 11556
E-mail: lawrence.han@rivkin.com
Phone: 516-357-3000
Fax: 516-357-3333



Audit trail

Title	#4901-4625-8736 - Trippett v. CJJ Fay Da Group - Consent...
File name	#4901-4625-8736 -...sent Decree 1.pdf
Document ID	249970856bf08b56b5c202a8c41394f61042836c
Audit trail date format	MM / DD / YYYY
Status	• Signed

Document History



SENT

04 / 29 / 2025

09:39:48 UTC-4

Sent for signature to Alfred Trippett
(atrippettwga@gmail.com) and Gabriel Levy
(glevy@glpcfirm.com) from glevy88@gmail.com
IP: 108.53.9.226



VIEWED

04 / 29 / 2025

09:43:43 UTC-4

Viewed by Gabriel Levy (glevy@glpcfirm.com)
IP: 108.53.9.226



SIGNED

04 / 29 / 2025

09:43:53 UTC-4

Signed by Gabriel Levy (glevy@glpcfirm.com)
IP: 108.53.9.226



VIEWED

04 / 29 / 2025

23:25:35 UTC-4

Viewed by Alfred Trippett (atrippettwga@gmail.com)
IP: 216.236.148.41



SIGNED

04 / 29 / 2025

23:27:02 UTC-4

Signed by Alfred Trippett (atrippettwga@gmail.com)
IP: 172.56.166.206



COMPLETED

04 / 29 / 2025

23:27:02 UTC-4

The document has been completed.

CONSENT DECREE HAS BEEN READ

28. This Consent Decree has been carefully read by each of the Parties, and its contents are known and understood by each of the Parties. This Consent Decree is signed freely by each party executing it. The Parties each had an opportunity to consult with their counsel prior to executing the Consent Decree.

PLAINTIFF ALFRED TRIPPETT

Dated: _____

By: _____

DEFENDANT FAY DA MARKETPLACE
CORP., i/s/h/a C/J FAY DA GROUP, LLC

Dated: 4/25/25

By:  _____

James Chou

Title: AUTHORIZED SIGNATORY

APPROVED AS TO FORM AND CONTENT:

PLAINTIFF'S LAWYERS

Dated: _____

By: _____

Gabriel A. Levy Esq.

GABRIEL A. LEVY, P.C.

1129 Northern Boulevard, Suite 404

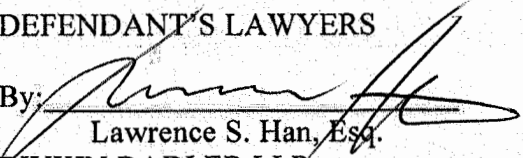
Manhasset, New York 11030

Email: glevyfirm@gmail.com

Phone: 347-941-4715

DEFENDANT'S LAWYERS

Dated: 4-29-25

By:  _____

Lawrence S. Han, Esq.

RIVKIN RADLER LLP

926 RXR Plaza

Uniondale, New York 11556

E-mail: lawrence.han@rivkin.com

Phone: 516-357-3000

Fax: 516-357-3333

COURT APPROVAL, ADOPTION, AND ENTRY OF THE CONSENT DECREE

THE COURT, HAVING CONSIDERED the pleadings, law, underlying facts and having reviewed this proposed Consent Decree, **FINDS AS FOLLOWS:**

1) This Court has jurisdiction over the Action under 28 U.S.C. § 1331 and 42 U.S.C. § 12188;

2) The provisions of this Consent Decree shall be binding upon the Parties;

3) Entry of this Consent Decree is in the public interest;

4) This Consent Decree is for settlement purposes only and does not constitute an admission by Defendant of any of the allegations contained in the Complaint or any other pleading in this Action, nor does it constitute any finding of liability against Defendant;

5) The Plaintiff is acting as a private attorney general in bringing the Action and enforcing the ADA;

6) The Court's jurisdiction over this matter shall continue for 36 months; and

7) This Consent Decree shall be deemed as adjudicating, once and for all, the merits of each and every claim, matter, and issue that was alleged, or could have been alleged by Plaintiff in the Action based on, or arising out of, or in connection with, the allegations in the Complaint.

NOW THEREFORE, the Court approves the Consent Decree and in doing so specifically adopts it and makes it an Order of the Court.

SO ORDERED:



U.S.D.J.

Dale E. Ho

Dated: July 1, 2025